

- * KL Market Name: Orlando, FL
- * KL Market Code: ORLFL

It includes the following submarkets/zip codes:

- * *Disney Area South/Kissimmee - Orlando, FL (ORLFL_DNSKIS):*
33896, 33897, 34741, 34743, 34744, 34746, 34747
- * *Disney Area North - Orlando, FL (ORLFL_DNYNOR):*
32821, 32830, 32836
- * *Downtown Orlando - Orlando, FL (ORLFL_DWTORL):*
32801, 32803, 32804, 32805, 32806
- * *Lake Mary - Orlando, FL (ORLFL_LKMARY):*
32746, 32750, 32771, 32773, 32779
- * *MCO Airport - Orlando, FL (ORLFL_MCOAPT):*
32812, 32822, 32824, 32827, 32837
- * *Orlando North - Orlando, FL (ORLFL_ORLNOR):*
32701, 32703, 32707, 32708, 32712, 32714, 32730, 32751, 32765, 32789, 32792,
32798, 32807, 32808, 32810, 32814, 32818, 32835, 33848, 34711, 34714, 34715,
34729, 34734, 34756, 34760, 34761, 34777, 34786, 34787
- * *Universal Studios/Convention Center - Orlando, FL (ORLFL_UNVCNV):*
32809, 32811, 32819, 32839
- * *UCF Area - Orlando, FL (ORLFL_USFARE):*
32816, 32817, 32826

