

- \* KL Market Name: Kansas City, MO
- \* KL Market Code: KNSMO

It includes the following submarkets/zip codes:

- \* *Downtown Kansas City - Kansas City, MO (KNSMO\_DWTKSC):*  
64101, 64102, 64105, 64106, 64108, 64109, 64110, 64111, 64112, 64116, 64120, 64123, 64124, 64127, 64128, 64130, 64150, 66101, 66102, 66103, 66104, 66105, 66115, 66118, 66160
- \* *Independence/Lee's Summit - Kansas City, MO (KNSMO\_INDLEE):*  
64011, 64012, 64014, 64015, 64016, 64029, 64030, 64034, 64050, 64052, 64053, 64054, 64055, 64056, 64057, 64063, 64064, 64065, 64066, 64070, 64074, 64075, 64078, 64080, 64081, 64082, 64083, 64086, 64088, 64125, 64126, 64129, 64132, 64133, 64134, 64136, 64137, 64138, 64139, 64147, 64149, 64734
- \* *Kansas City West - Kansas City, MO (KNSMO\_KSCWES):*  
66007, 66012, 66018, 66052, 66086, 66109, 66111, 66112, 66218, 66226
- \* *Liberty - Kansas City, MO (KNSMO\_LIBRTY):*  
64024, 64058, 64060, 64068, 64072, 64077, 64089, 64117, 64118, 64119, 64155, 64156, 64157, 64158, 64161, 64165, 64166, 64167
- \* *MCI Airport/Leavenworth - Kansas City, MO (KNSMO\_MCILVN):*  
64028, 64079, 64092, 64151, 64152, 64153, 64154, 64163, 64164, 66027, 66043, 66048
- \* *Overland Park - Kansas City, MO (KNSMO\_OVRLND):*  
64113, 64114, 64121, 64131, 64145, 64146, 64170, 66013, 66021, 66030, 66031, 66061, 66062, 66083, 66085, 66106, 66202, 66203, 66204, 66205, 66206, 66207, 66208, 66209, 66210, 66211, 66212, 66213, 66214, 66215, 66216, 66217, 66219, 66220, 66221, 66223, 66224, 66227, 66250

# Kansas City, MO

